Ashamed? Frustrated? Desperate?

DON’T DESPAIR - THERE IS AN ANSWER!

Do you represent a nuclear weasel state? Are you tired of spouting twisted logic, pious hypocrisy and flimsy arguments? Are you fed up with the sniggers and eye-rolling every time you take the floor in a multilateral meeting? Do you feel false, empty, morally compromised and intellectually unfulfilled? Is defending double standards starting to erode your self-respect?

We can help you!

Wildfire>_’s scientifically-tested four-step Weasel Recovery Program™ offers a painless way out of your nightmare. Through four easy steps, your government can regain its credibility, rebuild its reputation, and reassert its influence on nuclear disarmament - and you won’t even have to change your policy! You will once again be able to speak with confidence and authority, submit reports and working papers without fear of ridicule, and look NGO representatives in the eye. The Weasel Recovery Program™ allows you to pursue your legitimate interests with honesty, sincerity and transparency, all without offending your alliance partners!

Send no money!

The Weasel Recovery Program™ costs nothing! You can start right now! Simply work your way through each of the four steps as described over the page. Contact us at Wildfire>_ if you need advice or guidance at any stage.

You are not alone!

Recovery is easier with partner. The Weasel Recovery Program™ is ideal for collaborating with other weasels. Contact Wildfire>_ or your local ICAN office (www.icanw.org) to see if there is already a self-help group in your area.

A WEASEL IS NOT FOREVER!
The Weasel Recovery Program™ is a four-step self-help program devised by Wildfire. It is designed to help weasel governments restore their international reputations by replacing the hypocrisy, insincerity and defensiveness in their nuclear disarmament policies with a more honest and constructive approach, without making radical changes to the underlying policies themselves (i.e. without changing their nuclear alliance commitments). By following the Weasel Recovery Program™, weasel governments will be able to engage constructively with, and in some cases even join, the movement for a treaty banning nuclear weapons.

The Four Steps

1. Stop dissembling. To solve a problem, you have to face it. So stop pretending that the reason your government opposes a ban treaty is that a ban will not “guarantee” disarmament or will “undermine” the NPT. Stop misrepresenting a ban as somehow distracting from or competing with “practical, sustained” measures, rather than complementing and supporting them. Instead, state upfront that you have reservations about a ban because of the likely implications for your commitments as a member of a nuclear alliance. There is no shame in this; the shame comes from the misrepresentation and duplicity.

2. Recognize that the very fact that a ban treaty would have implications for your country as a nuclear alliance member is evidence of the effectiveness of such a treaty. If the treaty would have no effect, why would it be of concern? Acknowledge, publicly and confidently, the theoretical potential of a ban treaty as an “effective measure” for disarmament in line with Article VI of the NPT, and as one possible step (among others) towards a world free of nuclear weapons.

3. Start a national dialogue on what a ban treaty would mean for your country in practice. This discussion could have both public and private components. Could your country conceivably join such a treaty in the absence of disarmament by the NPT nuclear-weapon states? What particular provisions of a ban treaty would pose the biggest obstacles? Could the treaty be designed to minimize these? What changes, if any, would have to be made to the formal terms and customary practices of your alliance? How could these changes be made? What would the consequences be of your country supporting a ban in principle, but remaining outside the treaty itself? What would the consequences be of opposing a ban treaty once it was under negotiation or had entered into force?

4. Accept that, rather than just urging action by the nuclear-weapon states, there is more your government can do itself to advance nuclear disarmament. For example, the Non-proliferation and Disarmament Initiative (NPDI) has urged “others who have not done so to start reducing the role of nuclear weapons in their security strategies and military doctrines”. So start doing this. If you host nuclear weapons on your territory, provide transparency on this as urged by the NPDI. Implement Action 1 of the 2010 NPT Action Plan by commissioning an independent review of your policies to examine the extent to which they are “fully compatible with the Treaty and the objective of achieving a world without nuclear weapons”. Submit the outcome to the NPT Review Conference as an example of an effective measure that non-nuclear-weapon states can take in support of disarmament.